



# U Brew It News

## 1300ubrewit

### MAY 2012

website: [www.ubrewit.com.au](http://www.ubrewit.com.au)

# Warm up this Winter

WITH Winter just around the corner U Brew It is looking to help warm your hearty soles by providing you with some great deals.

We want to showcase some of our fantastic dark beers and ales and give you a \$40 gift voucher to use off your next brew if you brew one of our sensational winter brews.

Brew a batch of Irish Stout, Oatmeal Stout, Kenny's Revenge, Scottish Heavy, Creamy Porter, Bavarian Bock, English Strong Ale, Scotch Ale, Espresso Stout, Russian Imperial Stout, Old Particular or our Weizenbock.



This deal will run for the months of June and July so don't miss out on this great offer.

Remember, we cold filter our preservative and chemical free beers so don't settle for second best by buying commercial beer. It's not only the price that is attractive, it's the quality of the beer that is the real attraction.

## Beer belly exposed

IT was only a matter of time before the experts were exposed.

My long time theory about the dreaded beer belly has once and for all been proven wrong.

Drinking beer is not the main cause of the beer belly. While beer can contribute to the overall fattness, a study of nearly 20,000 people over four years concluded that the research does not support the common belief of a site specific effect of beer on the abdomen, the beer belly.

Some of our regulars are scrawny to say the least, they don't pick at nibblies while they have a coldie which supports my theory that when drinking beer comes the nibblies, chips, peanuts and dips thus comes the weight gain.

Try it, don't pick on nibblies while having a beer and see the difference.

## Keg it and save

PARTY keg hire continues to be very popular as people look for the cheaper option of hosting a party.

By hiring a party keg from your local U Brew It store, you can save massive amounts of money. If you are having a birthday party, bucks show, engagement party, wedding or any function for that matter, hiring a keg for the occasion is the best way to impress your friends.

This option is much more convenient, creates less mess and presents great value. You can get 50 litres of Mexican Crown (Corona style) beer with hire equipment at a price that will save you heaps.

Given you are looking at an excess of \$350 for a commercial keg without hire equipment or even if you were to buy six cartons of

Corona stubbies, the savings will be significant.

Give your local U Brew It store a call and arrange a party keg for your next function and make even more memorable.

## Canning - convenient and easy

USING the option of canning your beer has never been easier. Just the mere fact that this service is available at U Brew It is one that is unique and hassle free.

Ideal scenario if you are heading off on a fishing trip with family or mates.

The canning option is just another way that U Brew It is providing for its customers in endeavouring to help them find the right option which makes the experience a worthwhile benefit to both parties.



## What's coming up

**AUGUST/  
SEPTEMBER**  
**Footy finals/  
Fathers Day**

Who needs an excuse to have a beer at this time of the year. Footy finals and a day where all dads put their feet up and enjoy an ice cold U Brew It beer. Stay tuned to see what great offers we'll have to offer in August and September.

**NOVEMBER/  
DECEMBER**  
**Gearing up  
for Xmas**

This is our busy period so being organised is essential. We'll be making sure you have a Happy Christmas this year.

## Gift Vouchers

There is no better gift than a gift voucher. It saves trouncing around the crowded shops and pondering what to buy, walk in to your local U Brew It store and save all the hassle and valuable time.

# Stay tuned for our new online shopping website.